

DARCY DIZENZO BRIKS

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EMPLOYMENT HISTORY

PRINCIPAL, CREATIVE DIRECTOR (2013-Present)

Second Language Design, Brooklyn, NY

Provide freelance art direction and creative services to local and national businesses in the categories of branding, print, and web design. Manage a team of freelancers including art directors, video producers, and web developers.

Design websites, marketing materials, invitations, and corporate identity systems. Manage all projects from concept to completion.

CREATIVE DIRECTOR (2012-2013)

ART DIRECTOR (2010-2012)

Rubenstein Creative, Rubenstein Public Relations, New York, NY

Founded a design division that provides creative services to clients. Developed agency branding, built internal processes, and directed overall strategic vision.

Run day-to-day creative internally and externally on multiple accounts. Manage freelancers including graphic designers, web programmers, photographers, copywriters, social media consultants, printers, film producers and SEO specialists.

Responsible for new business pitches and agency collateral including websites, corporate identities, and marketing materials. Manage company websites and intranet. Designed a new website for our Investor Relations division (rubensteinir.com); re-designed the Rubenstein Public Relations website (rubensteinpr.com, new look launching soon); designed a new website for Rubenstein Creative (creative.rubensteinpr.com).

2012-Present

Member,
ART
DIRECTORS
CLUB

2010-2011

Mentor,
BIG BROTHERS
BIG SISTERS

JR. ART DIRECTOR (2008-2010)

IN Marketing Services (Advantage Sales & Marketing), Norwalk, CT

Designed shopper marketing collateral from conception to completion for major clients such as Unilever and SC Johnson.

Oversaw print and web creative programs for international food and beauty brands, such as Skippy, Caress, Pond's, and Vaseline and for national campaigns.

Provided thoughtful, inspired layouts/artwork that earned client praise and won awards; Managed freelancers (illustrators, photographers, etc.) and production teams, and worked directly with upper management.

MANAGER OF COMMUNICATIONS (2006-2008)

DEVELOPMENT COORDINATOR (2005-2006)

Advocates, Inc., Framingham, MA

Lead a communications department that included graphic design and public relations; Created and circulated press releases and marketing materials; assisted with internal/external communications efforts, apprenticing under experts in their field.

Managed and designed all marketing materials, including brochures, websites, fundraising mailers, and event collateral. Developed and implemented new marketing initiatives, including a new annual appeal designed to build community, engage our contacts, and raise funds; managed events.

EDUCATION

Flash Web Animation Course, School of Visual Arts, New York, NY (Winter 2009)

Graphic Design Certificate (partial), Massachusetts College of Art, Boston, MA (2006-2008)

B. A. in English, Boston University, Boston, MA (2000-2004)

LANGUAGES

Intermediate Spanish, French, and Italian

TECHNICAL SKILLS

Expert in Mac and PC operating systems; expert in InDesign, Illustrator, Photoshop, Dreamweaver, and Quark XPress. Intermediate photo retouching and HTML coding.